

# AXA BIKE SECURITY

Easy to use  
Light  
Long  
Strong  
Affordable



**AXA FOLDABLE SERIES**  
FOLDING MADE EASY



## Easy folding & storage

### Folding finally made easy

The AXA Foldable locks are incredibly easy to use. Each individual shackle can be folded in a different direction than the one before, making it extremely easy to manoeuvre the shackles through a wheel or around an object.

### Great looks great feeling

The AXA Foldable Series has a nice modern design and blends in beautifully with most bikes. The shackles of the locks are covered by thick, strong neoprene material. Besides optimal protection for your bike it also feels great in everyday use. The great looks in combination with the used materials makes the AXA Foldable Series a pleasure to use.

### Light and safe

The shackles of the AXA Foldable Series are made of strong hardened steel. They offer very high resistance against attacks by cutting and pulling.

### Easy to store

To transport your lock on your bike the AXA Foldable Series comes with an easy to use, beautiful designed holder. The locks easily slide and lock into this holder for safe and elegant transport.



# AXA FOLDABLE SERIES

**5** Times the better choice



Easy to fold  
Light  
Long  
Strong  
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## AXA unfolds its unique new range



### AXA Foldable 600-Series

- 6mm hardened steel
- Length: 95 cm
- Orange or dark-grey
- Including holder

CONSUMER PRICE:

**€ 44,95**

25% BELOW TRADITIONAL LOCKS



### AXA Foldable 800-Series

- 8mm hardened steel
- Length: 100 cm
- Orange or dark-grey
- Including holder

CONSUMER PRICE:

**€ 54,95**

20% BELOW TRADITIONAL LOCKS



### AXA Foldable 1000-Series

- 10mm hardened steel
- Length: 105 cm
- Dark-grey
- Including holder
- ART2(\*\*) approved

CONSUMER PRICE:

**€ 79,95**

35% BELOW TRADITIONAL LOCKS

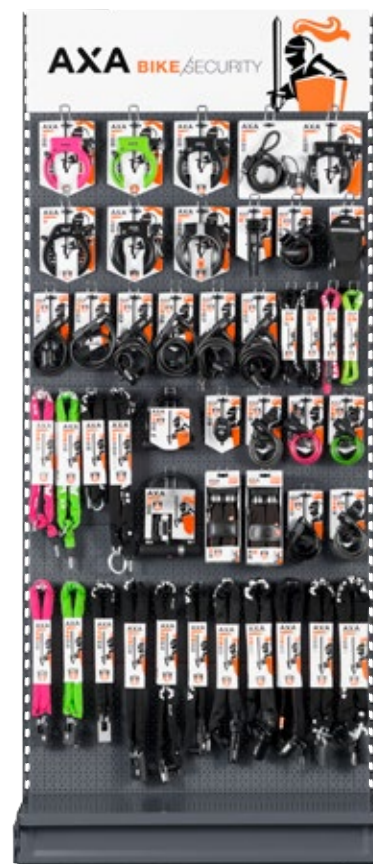


## The Foldable Series in your store

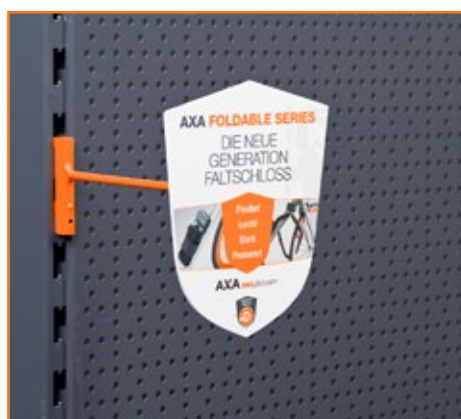
3 New products, 5 new articles will offer your customer a great variety of choice. There is an AXA Foldable lock for every biker.

Each individual product is nicely packed in a presentation box showing the beauty of each product and explaining its main features. The use of clear icons will help you to explain the difference and up sell between the 600, 800 and 1000 Series.

For your shop floor, AXA has also developed special in-store communication and demonstration to assist the sales of AXA Foldable Series.



### Communication



### Demonstration



# AXA Bike Security

**AXA Bike Security is inextricably linked to cycling culture. For more than 110 years, the company has made every effort to optimally protect the cyclist and the bike. As a real bike fan, AXA Bike Security knows exactly what cyclists need to safely and confidently take to the road.**

Our engineers convert the latest requirements and developments into user-friendly, sustainable products. And thanks to our own production facilities in Europe, AXA can always guarantee constant high quality. This way AXA contributes to the safety and pleasure of the growing worldwide group of people who embrace the bike as a healthy and sustainable means of transportation.

See our complete assortment on:  
**[www.axabikesecurity.com](http://www.axabikesecurity.com)**

**AXA** BIKE SECURITY

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## About Allegion™

Allegion (NYSE: ALLE) is a global pioneer in the field of safety and security. We keep people and their property safe, wherever they are, bringing together simple solutions and advanced technology. Allegion is a \$2 billion company, with products sold in almost 130 countries.



AXA ■  BRICARD ■ Briton ■  CISA ■  interflex  
KRYPTONITE ■ NORMBAU ■  Simons Voss ■  TRELOCK

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